

January 2023



The new year is here and brings with it a renewed sense of aspiration, vision and opportunity. Over the past year together, we have worked collaboratively to help HonorHealth elevate patient care, build new programs to meet the growing demand of our unique communities and create new roadmaps to navigate the dynamic and diverse healthcare landscape.

In 2022, your generosity launched the Integrative Medicine program blending the best practices of Eastern and Western medicine; built new heart labs as part of the vision to create THE Cardiovascular Center of Excellence in our country; supported physicians to power a culture of philanthropy in thought and action; and funded two new endowments benefitting both patients and staff. Wow! None of this exceptional momentum forward would be possible without YOU. We also raised over \$36 million to help HonorHealth continue to lead the way in innovative healthcare, research and the neurosciences in Arizona and across the country.

Now, stepping into 2023 we continue to focus on big ideas and bold action that are powered through the lens of donor compassion and the relentless pursuit of co-creating a healthier community for all.

Please enjoy the January edition of *Philanthropy in Action*. This e-newsletter is written with you in mind and highlights the healing and community well-being you make possible through your loyalty and generosity.

Thank YOU for your trust — it means the world to us.

Jared A. Langkilde, MBA, CFRE
President & CEO

Military Partnership receives new simulation technology



Thanks to the generosity of the Mike Dillon family, [HonorHealth Military Partnership](#) now owns new state-of-the-art simulation equipment and technology to aid in the training of soldiers, airmen and first responders. The Blackhawk helicopter simulation station allows our team to provide realistic, high-quality trauma medical training to military nurses and medics as well as local police and fire personnel.

HonorHealth is the only community-based hospital in the country offering this in-depth simulation-based training. And, thanks to our donors, we offer it at no charge, allowing small and rural organizations to participate.

“My husband, Mike, would have embraced this program with all of his heart and resources,” said Carol Dillon. “The Military Partnership Program is a model of everything he loved about our country and the brave men and women who protect and serve us every day.”

The Dillon family also created a fund, in perpetuity, to support training and new equipment for the Military Partnership, the Michael J. Dillon Family Military Partnership Endowment.

“Carol and her family give back in so many ways to HonorHealth, helping to create a first-responder community that is well-trained in the delivery of on-the-ground trauma care,” remarks Pat Elder, Vice President of Planned Giving. “Their vision and generosity benefits all Arizonans through the delivery of this new simulation technology.”

Grateful patient joins Foundation as new vice president of major gifts

HonorHealth Foundation is pleased to welcome to the team Keith Kerber as vice president of major gifts. Keith has been a professional fundraiser since 2008, but first began acquiring his fundraising skills while attending UCLA, where he delivered Mother's Day singing telegrams for donations to a student internship program. Most recently, he was at Family Promise of Greater Phoenix.



Keith will be connecting donors to HonorHealth programs that support their philanthropic vision to make a real difference in Arizona and beyond. He knew very early in the journey that he wanted to join the Foundation family. "During the interview process I saw a Foundation message: 'Marvel at the difference you can make; then make it.' Marvel means *to be filled with wonder or astonishment*," states Keith. "I hope that every donor, every patient, every employee will be filled with wonder and astonishment when they see the results of philanthropy partnering with medicine. I am excited to help create marvelous things!"

It should be noted that Keith is also a grateful patient. In 2019 he severely broke his ankle and was taken to the HonorHealth Scottsdale Osborn Medical Center where he underwent immediate trauma surgery under the care of Dr. Pedro Roque. He is happy to report that with the continued care of HonorHealth and physical therapy he has regained 99 percent mobility in his ankle!

Keith and his wife, Laurena, have three children in college. If you're at the Foundation office, please stop by and introduce yourself.



Join us for Havana Nights at the Honor Ball 2023

It's almost here... the Valley's most anticipated gala—[The 46th Annual Honor Ball](#)—where guests enjoy an elegant night of cocktails, dinner, dancing and philanthropy. The Honor Ball plays a vital role in supporting key HonorHealth programs and services that offer transformational healthcare.

This year, proceeds benefit the **HonorHealth Cardiovascular Center of Excellence** and the **Christine and David J. Watson Healthcare Heroes Endowment**. These two programs elevate the quality of life for our patients and healthcare workers.

Grab your [tickets](#) today—only a few tables remain. We hope you'll join us!

Saturday, February 25
JW Marriott Camelback Inn
Scottsdale, Arizona



Donate fore! a good cause

Calling all golf fans! HonorHealth Foundation is participating in [BIRDIES FOR CHARITY](#). That means that you can combine your love of golf with your love of giving to help change and save lives in our community.

Make a flat donation or pledge for every birdie made by the PGA Tour Players in the 2023 WM Phoenix Open and 100 percent of your tax-deductible donation will be sent to support the HonorHealth Greatest Needs Fund. Plus, we will receive a 10 percent bonus from Thunderbirds Charities on the total amount of pledges we collect!

Click [here](#) to make your per birdie pledge for HonorHealth and choose "donate now." Thank you for your support!



Tax-effective way to do good with your IRA

For many people, charitable giving becomes a part of their annual financial plan.

A Qualified Charitable Distribution from your IRA Charitable Rollover allows you to use your savings in a meaningful way to make the impact you've dreamed of.

Quite simply, it's an easy and tax-effective way of using your savings to do good.



If you are 70½ or older, you can direct your IRA administrator to distribute a gift from your IRA, called a [Qualified Charitable Distribution](#), to HonorHealth Foundation to support our mission to improve the health and well-being of those in our community. Any amount you transfer may count against your required minimum distribution (RMD), and you can direct up to \$100,000 to your favorite causes this year.

You will pay no income taxes on the amount transferred. However, because you are not claiming the transferred amount as income, you will not receive an income tax deduction for your gift. To help you get started, we have created sample [IRA distribution request letters](#) that you can customize and send to your IRA administrator.

To learn more about the IRA Qualified Charitable Distribution or future IRA gift options such as beneficiary designations or a Testamentary IRA Gift Annuity, please call us at 480-587-5000.

Physician helps create culture of philanthropy

We are delighted and inspired when our HonorHealth colleagues invest in supporting the programs that drive advanced patient care. And we are honored by their commitment to community health in both their professional and personal lives.



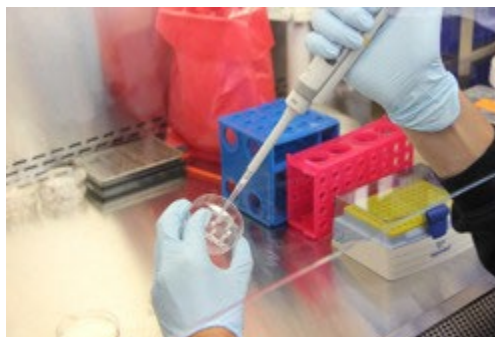
We recently chatted with new donor Rahul Doshi, MD, who serves as Chief of Complex Arrhythmia Management at the HonorHealth Cardiovascular Center of Excellence, as well as Chief of the Cardiac Arrhythmia Group and Professor of Medicine at the University of Arizona.

[Read his full interview](#) about philanthropy and patient care.

Donor impact in 2022 at HonorHealth Research Institute

In 2022, your visionary philanthropy helped HonorHealth Research Institute too:

- Conduct 215 active clinical studies.
- Open 48 new clinical studies.
- Identify and enroll 371 participants in a clinical study.
- Build a team of 118 active investigators and physicians.
- Achieve six FDA approvals



Because of you, the HonorHealth Research Institute (HRI) is discovering new medicine, developing novel treatments and technologies and expanding scientific knowledge. As one of the nation's foremost research organizations, they are embracing innovation to improve medicine and change the future for patients battling everything from cancer and cardiovascular disease to neurological conditions.

HRI's renowned physician-scientists give patients access to groundbreaking therapies and the latest medical devices, along with a great deal of hope. With your support, HRI impacted the value and quality of patient care by accelerating innovation, while seamlessly integrating the best science.

Thank you for partnering with us to transform patient care in our community and around the globe.

Foundation honored with fourth Overall High Performer award

Your trust means the world to us. So we are pleased to announce that HonorHealth Foundation earned "Overall High Performer" status for 2022 from the [Association for Healthcare Philanthropy \(AHP\)](#). This is the fourth consecutive year the Foundation has been honored both in the overall category and among healthcare systems nationwide.



Overall High Performers represent AHP's traditional criteria of the top 25 percent in net production revenue across all respondents in their 2022 Report on Giving, which tracks metrics on the nation's most successful hospital foundations. **Healthcare System High Performers** represent organizations that reached the top 25 percent in net fundraising revenue out of all participating healthcare systems in the 2022 Report on Giving. "It is an honor to be recognized by the Association for Healthcare Philanthropy and we are proud to be a leader among our peer healthcare foundations," stated Jared A. Langkilde, president and CEO of HonorHealth Foundation. "We are so grateful to be a community partner that inspires giving which results in comprehensive and transformational healthcare for anyone who needs it."