

# 2024 NICU TEA AND LUNCHEON AD SPECS

HONORHEALTH<sup>®</sup>

Foundation

## CONGRATULATORY AD SPECS

Sponsorship levels of \$15,000 and above are entitled to one full page congratulatory ad.

Sponsorship levels of \$6,000 and above will receive one half page congratulatory ad in the NICU Tea Luncheon Program.

**Full Page: 4.5" w X 7.5"h**

**Half Page: 4.5" w X 3.625" h**

**Ad deadline: September 6, 2024**

**For details and specifications,  
please contact**

FoundationEvents@HonorHealth.com  
or 480.587.5047

## AD SPECS

Full Page  
4.5" x 7.5"

Half Page  
4.5" x 3.625"

Half Page  
4.5" x 3.625"

Ads should be submitted as final high-resolution PDFs. PDF/X-1a is preferred

Other file formats allowed, but not preferred: JPG, PSD, EPS, TIFF

No Bleeds

Please convert fonts to outline

Images must be a minimum of 300ppi at effective size (final print size).

All images, logos, graphics and type must be CMYK only.

All spot or RGB colors will be converted to process CMYK. Please note that color might shift due to print color space.

