



HONORHEALTH® **Foundation**

**7TH ANNUAL**

**NICU** *Tea*  
**AND LUNCHEON**

**OCT | 2 | 2024**

**SPONSORSHIP OPPORTUNITIES**



# Wish UPON A Star



## Celebrate Neonatal Intensive Care Unit (NICU) Awareness Month!



### ABOUT THE LUNCHEON

**The 7th annual NICU Tea and Luncheon** is a special HonorHealth event inspired and founded by Stacy Lovell, a grateful patient and NICU mom. In her darkest hours of her life, Stacy found it necessary to deliver her twins extremely early due to health complications. Today her children continue to survive and thrive due to the exceptional care they all received at the NICU at HonorHealth Scottsdale Shea Medical Center.

Your philanthropic support will help the expert NICU medical team continue to treat our tiniest and most fragile patients and ensure that their parents' needs are met during a stressful time.





## 2024 NICU TEA AND LUNCHEON

# SPONSORSHIP LEVELS

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### UNIVERSE | \$100,000

- Premier seating for three tables of ten
- 2 bottles of wine per table
- Listed as exclusive presenting sponsor in all event publications and signage
- Inclusion in event press release
- Optional onsite company activation during event reception
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation before or after event
- Inclusion in HonorHealth e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in two social media posts
- Full-page ad in event program
- Premier sponsor logo placement on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications
- Brand affiliation and partnership activation rights with HonorHealth Foundation

### SUPERNOVA | \$50,000

- Premier seating for three tables of ten
- Inclusion in event press release
- Optional onsite company activation during event reception
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation before or after event
- Inclusion in HonorHealth e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in two social media posts
- Full-page ad in event program
- Premier sponsor logo placement on event website with link to company website
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## 2024 NICU TEA AND LUNCHEON

# SPONSORSHIP LEVELS

CONTINUED

### **GALAXY | \$25,000**

- Premier seating for two tables of ten
- Option to sponsor Event Registration or Silent Auction
- Ability to provide one branded favor in all event attendee gift bags
- Company check presentation before or after event
- Inclusion in HonorHealth e-mail blast
- Premier sponsor logo recognition at event
- Inclusion in one social media post
- Full-page ad in event program
- Premier sponsor logo on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications
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### **CONSTELLATION | \$15,000**

- Premier seating for one table of ten
- Option to sponsor Event Photography, Décor, Valet or Beverage
- Company check presentation before or after event
- Inclusion in HonorHealth e-mail blast
- Sponsor logo recognition at event
- Full-page ad in event program
- Premier sponsor logo on event website with link to company website
- Acknowledgement in HonorHealth Foundation's donor recognition publications
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### **LUNAR | \$10,000**

- Premier seating for one table of ten
- Sponsor logo recognition at event
- Half-page ad in event program
- Sponsor logo on event website
- Acknowledgement in HonorHealth Foundation's donor recognition publications
- Brand affiliation and partnership activation rights with HonorHealth Foundation

### **COMET | \$6,000**

- Seating for one table of ten
- Half-page ad in event program
- Brand affiliation and partnership activation rights with HonorHealth Foundation

### **SHINING STAR | \$3,500**

- Seating for one table of ten
- Name acknowledgement in event program
- Brand affiliation and partnership activation rights with HonorHealth Foundation

### **INDIVIDUAL TICKETS**

- Adult Registration \$300.00 per person
- Child Registration \$150.00 (10 and under)



# SPONSORSHIP OPPORTUNITIES

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HonorHealth Foundation will recognize your company's support of our most fragile patients and their families. Your sponsorship will provide hope and healing to those we serve. Align your brand with HonorHealth Foundation today:

	UNIVERSE   \$100,000	SUPERNOVA   \$50,000	GALAXY   \$25,000	CONSTELLATION   \$15,000	LUNAR   \$10,000	COMET   \$6,000	SHINING STAR   \$3,500
Company name or logo on most marketing and advertising as presenting sponsor	✓						
Onsite event activation	✓	✓					
Branded favor to all attendees	2	2	1				
Inclusion in social media	2	2	1				
Check presentation before or after event	✓	✓	✓	✓			
Full page congratulatory ad in the event program	✓	✓	✓	✓			
Half page congratulatory ad in the event program					✓	✓	
Inclusion in HonorHealth Foundation email blast	✓	✓	✓	✓			
Name or logo on event website	✓	✓	✓	✓	✓		
Recognition in HonorHealth Foundation donor publications	✓	✓	✓	✓	✓		
Name or logo recognition at event	✓	✓	✓	✓	✓	✓	
Seating for ten	3	3	2	1	1	1	1
Bottles of wine provided with each table	2						
Brand affiliation and partnership activation rights with HonorHealth Foundation	✓	✓	✓	✓	✓	✓	✓



# UNDERWRITING OPPORTUNITIES

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Foundation

## UNDERWRITING OPPORTUNITIES

- Event Printing \$5,000 (One sponsorship available)
- Event Décor \$5,000 (One sponsorship available)
- Event Auction Paddles \$5,000 (One sponsorship available)
- Event Marketing \$5,000 (Multiple sponsorships available)
- Event Favors \$5,000 (One sponsorship available)
- Sponsor a NICU Nurses Table \$6,000 (Multiple sponsorships available)

**All underwriting sponsorships will receive recognition at respective area(s) at event.**

**For additional information or to discuss sponsorship opportunities please visit [HonorHealthFoundation.org/nicu-lunch](https://HonorHealthFoundation.org/nicu-lunch)**

### Courtney Tjaden

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*The amount of your contribution that is deductible to the full extent of the law is limited to the excess of your contribution over the value of the goods and services promised you. Value of goods and services is \$120 per adult and \$75 per child*

1 OUT OF EVERY 10

babies are born too early  
in the United States every year.\*

*\*Facts on Preterm Births  
provided by 2023 study abc*